

**ENERSIDER**



**Summit for Utility, Regulatory & Grid Evolution**

# **TRIAD OF POWER**

**Generation. Transmission. Distribution**

AN EXCLUSIVE, MEMBERS-ONLY FEATURE



## OVERVIEW

Across utilities, grids, and regulation, India's power sector is moving into a decade of unprecedented change. Utilities are adapting to renewable integration. Regulators are rethinking frameworks. Industry is demanding more resilient infrastructure. And technology is changing how the grid operates in real time.

S.U.R.G.E brings together the people driving these decisions. From utilities, DISCOMs, and transmission operators to policymakers, regulators, technology providers, investors, and infrastructure leaders, the summit connects the stakeholders responsible for the future of the grid. With leadership-led conversations, utility case studies, strategic roundtables, and focused industry sessions, S.U.R.G.E is designed for conversations that are informed, relevant, and closely tied to the future needs of India's evolving power landscape.

## WHO SHOULD ATTEND

### Utilities & Power

Gencos · Transcos · DISCOMs  
Developers · IPPs

30%

### Industrial & Commercial

Large Energy Users · Data Centres ·  
Manufacturing

14%

### Financial & Investment

Infrastructure Investors · Climate Finance

9%

### Govt & Regulatory Bodies

Ministries · Regulators · Policy Think Tanks

13%

### Technology & Infra Providers

Grid Tech · Smart Metering · Energy  
Storage · EPCs

16%

### Consultants & Advisors

Sustainability Experts · Market Analysts

## EXPECTED AUDIENCE BY SENIORITY

35% VPs & Senior Directors

30% C-Suite / Board Level

13% Govt, Regulators & Policy

22% Mid-level & Technical leads

## WHY S.U.R.G.E

India's evolving power landscape demands deeper collaboration between the institutions driving policy, infrastructure, technology, finance, and utility operations.

S.U.R.G.E serves as a strategic industry platform where these stakeholders come together to discuss priorities, share insights, and examine the direction of India's next-generation power ecosystem.

- Strategic Industry Insights
- Policy-Level Conversations
- Business & Partnership Opportunities
- Technology Discovery
- Brand Positioning
- Executive Networking

## CROSS-CUTTING THEMES

STORAGE | AI & DIGITAL GRID | SMART EQUIPMENT'S AND TECHNOLOGY  
SMART METERING | GRID AUTOMATION | OPEN ACCESS | GREEN PPAS | FINANCE  
C&I DEMAND

## Three Core Tracks. Three Strategic Questions. One Power-Sector Platform.

TRACK	STRATEGIC QUESTION	RECOMMENDED DISCUSSION AREAS
GENERATION	How can India build a reliable and dispatchable clean-energy portfolio?	Renewable integration, hybrid power, RTC power, thermal flexibility, storage, AI-driven generation optimization, power markets
TRANSMISSION	Can India's grid evolve fast enough for the energy transition?	Grid modernisation, renewable evacuation, digital infrastructure, storage integration, AI-enabled operations, resilience, cybersecurity
DISTRIBUTION	How can utilities become intelligent and consumer-centric?	Utility transformation, consumer experience, distributed energy resources, AI operations, reliability, financial sustainability

## DEEP-DIVE FORMATS



TECHNOLOGY PRESENTATIONS



FIRESIDE CHATS



SOLUTION SHOWCASES



EXECUTIVE ROUNDTABLES

S.U.R.G.E offers organisations a unique opportunity to position themselves at the centre of India's rapidly evolving power ecosystem. Through sponsorships, speaking opportunities, exhibitions, branding integrations, or strategic partnerships, the summit enables organisations to directly engage with senior industry stakeholders and decision-makers.

## POWER SECTOR REPRESENTATION



GENERATION



TRANSMISSION



DISTRIBUTION



POLICY & REGULATION

# SPONSORSHIP OPPORTUNITIES

DELIVERABLES (INR)	TITLE 12L	POWERED BY 8L	ASSOCIATE 5L	SUPPORTING 3L	INDUSTRY 1.5L
<b>SPEAKING &amp; BRANDING PRESENCE</b>					
Speaking Opportunity	Special address+ Pre Lunch Slot + Post-Lunch (Fireside / Panel / Speaking)	15-min prime-time pre-lunch + Panel	Panel / fireside slot	10-min industry presentation	—
Event Name Integration	Title + Brand Name ILU	SURGE Powered By [Brand]	Exclusivity in category	—	—
Logo Presence	Prominent ILU (Integrated Logo Unit)	Logo — all print, digital & event signage	Logo — all event signage & microsite	Mention in all promo materials	—
Logo On All Event Marcoms	✓	✓	✓	✓	✓
Corporate Film At Event	3-4 mins	3-4 mins	—	—	—
<b>NETWORKING &amp; ENGAGEMENT</b>					
Delegate / VIP Passes	10 VIP — reserved seating	6 — reserved seating	4	2	1
Client Wishlist Invitees	20	15	—	—	—
Post-Event Attendee List	Attendees + confirmed + interested leads	Attendees + confirmed participants	Attendees list	Attendees list	—
<b>POWERSCAN MAGAZINE — EXCLUSIVE PRE-EVENT EDITION ONLY @ SURGE</b>					
Cover Story Feature	✓	—	—	—	—
Thought Leadership Interview	✓	✓	—	—	—
Full-Page Editorial Article	✓	✓	✓	—	—
Half-Page Brand Mention	✓	✓	✓	✓	—
Brand Mention / Partner Listing	✓	✓	✓	✓	✓
<b>DIGITAL &amp; POST-EVENT</b>					
CXO Podcast Feature	✓	✓	✓	✓	—
Featured Newsletter	Featured announcement	Welcoming partner mention	Mention	—	—
EDM Campaign To Database	Pre + post event	Pre + post event	1 EDM, brand mention	1 EDM, brand mention	—
Social Media Posts	8	6	4	2	1
Attendee List Post-Event	✓	✓	✓	✓	—
Hyperlink On Event Page	✓	✓	✓	✓	✓

Executive One Energy Members applicable for a 10% discount

**Join the Movement.  
Join S.U.R.G.E.**



For Partnerships & Delegate Enquiries

[raymol@enersider.com](mailto:raymol@enersider.com)